

BROOKLINE MEETINGHOUSE COMMITTEE

DRAFT MINUTES

MEETING DATE: Monday, November 29, 2021, 6:00 PM @ Brookline Town Office

Members present: Lee Anne Parker, Dan Towler, Dot Maggio

Lee Anne called the meeting to order at 6:00. She explained to members the specifics of the year-end fund-raising mailing we intend to send, consisting of a 6 X 9" postcard with message on one side and return address on the other side along with Alyssa Schmidt's line drawing of the BMH. The postcard will go out using the USPS EDDM (Every Door Direct Mail) method which will cost 20 cents apiece to mail. It will be sent to all postal customers in the 05345 zip code (Newfane & Brookline) and the 05362 zip code (Williamsville), a total of 929 addresses including PO box holders.

We asked for quotes for the printing from Lotus Graphics and Minuteman Press, both in Brattleboro, and only Minuteman responded. Their cost for the printing -- both sides of the postcard in black & white -- will be \$345 for 950 postcards, plus the postage cost of \$186 for a total of \$531. That includes delivery to the post offices.

LAP moved to accept the proposal from Minuteman, DM seconded, all were in favor.

LAP also intends to send out a longer form of the same message on an 8 ½ X 11" piece of stationery to approximately 35 people on our contact list who would not be covered by the Newfane/Brookline mailing. She will also send approx. 40 e-mails to others on our contact list for whom we don't have mailing addresses. The physical letters will include a slip with a check-box for donation amounts and return envelope.

LAP read a "letter of intent" from Howard Cutler, pledging a total of \$10,000 of donations to the Meetinghouse restoration effort, to match any donations received as a result of the fund-raising appeal, to go towards completing the repairs and painting of the belfry.

The eloquence and generosity of Mr. Cutler's letter was profoundly impressive to the committee. He is a direct descendant of Ira Cutler, one of the original founders of the Brookline Baptist Church.

Our next meeting, which had been scheduled for Dec. 2, later this week, will be postponed until later in the month. The making of wreaths for the Meetinghouse (vs. purchasing or appealing for donations) was briefly discussed. We will come up with wreaths for the building one way or another within the next week or two.

LAP moved to adjourn, DM seconded. All in favor.

Meeting adjourned at 6:40 PM.

Respectfully submitted,
Daniel Towler